Zheng Fang 方政

Summary

The Co-founder of Old Media Art Ltd., and the co-initiator of Jasagala. He has taught at the Central Academy of Fine Arts and the University of California, Los Angeles. He is a recipient of the Art Nova 100 Annual 101 Art Award, has been listed in the China Photography Annual Rankings, and has received the Golden Hibiscus Award at the Chengdu International Photography Week. He is the author of *the* Local *Academy of Fine Arts Undergraduate Exhibition* and the producer of the game *Self-Comb Women: Home Left Behind*.

Experience

Founder, *Old Media Art Technology Co., Ltd., Guangzhou*, 2023-Now

- Led game design and 3D scanning projects focused on cultural heritage
- Producer of game *Self-comb Women: Home Left Behind*

Lecturer, *University of California, Los Angeles*, 2021, 2023

- *3D Modeling and Motion (DESMA 156)*
- *Drawing and Color (DESMA 21)*

Teaching Assistant, *University of California, Los Angeles*, 2020-2021

- Teaching assistant for Casey Reas (Coding), Eddo Stern (Game Design), and Jenna Caravello (Animation)

Lecturer, *Central Academy of Fine Arts*, Beijing, 2019

- *Open Source Coding*

Visual Director, *Central Conservatory of Music*, Beijing, 2018

- Using motion capture and software to generate 3D images on holographic films
- Supervising and coordinating the work on scripts, dancing, visual design and funds

Education

***University of California, Los Angeles*. Master of Fine Arts, Design Media Arts, June 2021**

GPA: 4.0 Areas of Focus: Game Design, Generative Images, Machine Learning, Photogrammetry

Clifton Webb Scholarship (2020), Dean's Graduate Scholarships (2021), University Fellowship (2021)

***Central Academy of Fine Arts*. Bachelor of Arts, Printmaking, June 2018**

China National Scholarship (2015), ASA Foundation Scholarship (2014), CAFA Scholarship (2014-2017)

Honor

Art Nova 100 Annual 101 Art Award, 2025

The 11th Annual Photography Rankings of China, 2024

Golden Hibiscus Photo Art Exploration Award, 2023

UCLA Arts Dean's Graduate Scholarships, 2021

Clifton Webb Scholarship, 2020

China National Scholarship, 2015

CAFA Scholarship, 2014-2017

ASA Foundation Scholarship, 2014

Press

Zheng Fang, "Afterword to a Nonexistent Graduation Exhibition", *Huakan*, 2023

Zhijun Xu, "A Practical Perspective: The Art Criticism of Jasagala", *Huakan,* 2022

"Down a Rabbit Hole", *Killscreen,* 2021

Skill Set

- **Software:** Game design, 3D modeling, 3D reconstruction, graphic design, AR/VR design
- **Craft:** Oil Painting, Etching, Aquatint, Drypoint, Photogravure
- **Languages:** Mandarin (native), Cantonese (fluent), English (TOEFL iBT 102), Japanese (beginner)

Selected Exhibition

- *Hive AI Utopia: Confrontation and Symbiosis*, Hive, Beijing, 2025
- *Art Nova 100*, Future Land Art Center, Beijing, 2025
- *The 11th Annual Photography Rankings of China*, Photography Museum of Lishui, Lishui, 2024
- *Semi-Manual Age*, Gravity Museum, Beijing, 2024
- *Future Archive*, Hanshan Museum, Suzhou, 2024
- *Now In Digital Art: Game Room*, Akbank Sanat, Istanbul, 2024
- *Intervention*, Epoch Museum, Wenzhou, 2024
- *Zheng Fang: A Collection of Works*, Killscreen, Los Angeles, 2024
- *Talking to It*, Chengdu Museum of Contemporary Art, Chengdu, 2024
- *Period Eyes,* Nanjing University of the Arts Museum, Nanjing, 2023
- *Local Academy of Fine Arts (Solo Exhibition)*, Lianzhou Foto Festival, Lianzhou, 2023
- *Group as Method*, CAFA Art Museum, Beijing, 2023
- */Imagine*, Guangxi Normal University Press, Guilin, 2023
- *Symbiosis Future*, Venice Arsenale, Venice, 2022
- *Kungfu*, CAFA Art Museum, Beijing, 2021
- *Organs Underground*, MWOODS, Beijing, 2020
- *The Beautiful Women and Angry Men (Solo Exhibition)*, Broad Art Center, Los Angeles, 2020
- *Self Domestication (Solo Exhibition),* Plate Space, Beijing, 2019
- *Stiff Neck (Dual Solo Exhibition)*, Chen Gallery, Beijing, 2019
- *Riding a Bike,* Keyi Gallery, Hefei, 2019

Talk

Mediated Indirectly: Artificial Intelligence, Printmaking, and the Artist as Medium, *Central Academy of Fine Arts*, Beijing, 2025

What We Talk About When We Talk About AI Arts?, *FIAP World Photographers Conference*, Lishui, 2024

Domestic Art Galleries: A Transnational and Post-Socialist Network, *Social Sciences and Humanities Research Council of Canada*, 2023

Does ChatGPT represent a turning point in the development of artificial intelligence?, *Server Art*, 2023

Old Media Art, *Çankaya Belediyesi*, Ankara, 2023

What is the New Style? Myths about Generative Adversarial Networks and Diffusion Models, *Server Art*, 2023

Leadership and Community

Jasagala, Cofounder and Editor, 2017-2024

Baixi Education Foundation, Investigator, 2023

Student Union of Printmaking Department, Vice President, 2017-2018

CAFA Art Museum, Volunteer, 2014-2017